

Merseyside Women of the Year Awards - Sponsors Guide

Welcome and thank you for supporting this wonderful event that celebrates the achievements, determination and diversity of women within Merseyside region.

We wanted to give you some guidelines about Merseyside Women of the Year event and what we will require of you on the afternoon of the awards. The Awards section of the day will commence at approximately 3.00pm.

Below is the provisional, **yet to be confirmed** order of the awards being given, to help you have an idea of when you will be expected to be ready to go on stage. Please note – This order is yet to be confirmed.

If you are the Presenter of an award please make yourself known to Ellie (for any requirements on the day e.g. sponsor brand stand situation etc) and Elaine (for any PR, social media and digital requirements)

1. Pre award: Style Award – Williams & Coburn Hair Company
2. Business Leader of the Year – DLA Piper Ltd
3. Health Professional of the Year - Healthy Liverpool
4. Arts & Culture – David M Robinson
5. Women of Courage – Courage & Sparkle
6. Women making a difference – Leonard Curtis Business Solutions
7. Community Change - NEO
8. Health Hero of the Year - Healthy Liverpool
9. Overall Merseyside Woman of the Year Award – Michael W. Halsall Solicitors

When Pauline calls you to the stage please make your way as quickly as you can but please be careful as we are full to capacity and there is not much room.

Make your way to the right hand side lectern.

Once there, Debbie will give you an envelope and you are welcome to say a few words (no longer than 1 minute). Please **do not** make it a sales pitch for your company, but please do say why your company decided to sponsor the event. You will only announce the Winner not the Runner Up. Runners up stay seated and will be awarded separately at their tables.

Please stay on the stage for the photograph with the Category winner.

That's it job done and now you can have that glass of wine ☺

Please know that we are extremely grateful for your generosity in helping us organise this inspiring event to applaud these amazing women's achievements and to fundraise for Variety the Children's Charity and the #MWOTY Legacy Awards. Funds raised from the event are split between Variety the Children's Charity and the Merseyside Women of the Year Legacy Awards.

Photos & Videos will be available on our website www.merseysidewomenoftheyear.co.uk within 5 working days after the event.

I'm afraid it is not possible to supply individual photos or videos. Please make sure you take plenty of selfies and tweet our tweet wall!

Hashtag: #MWOTY

Twitter: <https://twitter.com/mwoty>

Facebook: <http://facebook.com/merseysidewomenoftheyear>

Snapchat: MWOTY

Google+: <https://plus.google.com/+MerseysidewomenoftheyearCoUk>

Take a look at last year's videos on our website for an idea as to what will happen on the day.
Key dates and information are available on our website.

www.merseysidewomenoftheyear.co.uk

There are three of us that organise this event. We all have day jobs and we are not professional event organisers ☺ but each year this event gets bigger and better, always with the help of people like you and often with the help and support of previous finalists and award winners.

If there is anything you would like to talk to us about, our contact details are below;

Jean Gadsby - Sponsorship & Support opportunities, Ticket and Table sales.

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jean.gads@btinternet.com

Ellie Kerr - Sponsorship opportunities , Running order & Floor manager on the awards day.

0796 630 8405

ellen.kerr@btinternet.com

Elaine Owen - Website content, Photos/videos, Sponsors brand management, Social media, PR & Press.

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